



Job Title	Football Development Manager (Club Growth and Business Support)
Hours of Work	Full Time
Contractual Status	Permanent – subject to probationary period
Salary	Competitive (plus benefit package)
Location	FAW Trust Head Office – Dragon Park - Newport

Background

The FAW Trust is the body responsible for football development in Wales.

We are seeking to appoint a dynamic, energetic and inspirational person who can deliver innovative and entrepreneurial approaches to support Clubs to develop and grow. This person will work as part of a team in a specific geographical region and support the leader of a newly restructured department that is responsible for delivering the Trust's strategic mission to 'grow the game and raise football standards' across Wales. The FAW Trust has its busy Head Office based at Dragon Park, Newport.

Role

The FAW Trust's Mission under the 2015 to 2020 Welsh Football Strategy is to Grow the Game and Raise Standards.

Supporting the Head of Football Development, the position will play a key role in delivering the key strategic outcome of Transforming Communities through football for all and high-level targets of: -

1. 50% of children playing football once per week;
2. 30% of children playing football twice per week;
3. 20,000 registered female players;

by 2024.

Purpose of the Job

To produce and implement Local Facilities and Regional Development Plans within an Area of Wales and to have national strategic lead responsibility for Club Development and Business Growth.

Key competencies

- Creative and innovative thinking and problem solving.
- Entrepreneurial approach to developing solutions
- Strategic planning including experience of interpreting data and research insight.
- Creative thinker who can shape strategies into tactical solutions.

- Excellent communication and interpersonal skills.
- Proven stakeholder and partnership influencing and negotiation skills.
- Highly motivated, resilient and self-directed.
- Proven experience of workforce (professional and/or voluntary) deployment and development.
- Experience of budget development, management and control.
- Modern IT competencies.
- Spoken and written Welsh are desirable.
- Willingness to work flexibly and unsociable hours.
- Full, clean driving licence.
- Enhanced CRB disclosure.

Professional Qualifications

Preferably educated to degree level with ideally further professional expertise in the areas of strategy and sports development.

A sound understanding of football structures and the wider sporting and political landscape, ideally in a Welsh context.

Principle Accountabilities

Generic responsibilities in an Area of Wales

- Producing, challenging and driving successful implementation of local facilities and regional development plans based on local needs and challenges through consultation with key partners.
- Managing tactical approaches and overseeing operational delivery through local agents and experts by identifying workforce needs.
- Fostering cross functional collaboration with other FAW and Trust teams to support the delivery of shared goals and objectives.
- Establishing and developing positive relationships with stakeholders and partners essential for the successful implementation of regional investment and development plans.
- Supporting budget development, management and monitoring relating to team priorities and activities.
- An Area Association point of contact managing local and regional advocacy and communication.
- Providing technical advice on strategic priorities with guidance from strategic leads.
- Providing support to a Team member through a formal buddy system.

Responsibilities and accountabilities for strategic lead for Club Growth and Business Support

- Developing a club support programme to drive growth in registered players including a specific focus on a strategic approach to women and girls' participation and other under-represented community groups to retain for lifelong involvement in club settings.
- Advising Team Members on tactical approaches for club growth and business support.
- Providing / procuring higher level business development support to identified clubs.
- Driving development of strategic Women's and Girl's football hubs.
- Maximising usage of 3G artificial pitch investment by priority clubs and community groups.
- Providing support to the strategic lead for Club Accreditation and Compliance Support as required.

Role specific Requirements

- Essential car user – significant travel will be required with this role.
- A company car will not be provided to support this role.
- Willingness to work unsociable hours from time to time as and when required.

This job description covers the main duties of the post holder. From time to time, other duties may be required, commensurate with the grade of the post and the needs of the organisation.

We value the diversity of our workforce and welcome applications from all sections of the community.

If you are interested in applying for this role please complete this application form, save it and submit it via email to the address below.

We also require you to submit a copy of your latest CV and a covering letter outlining your suitability for the role.

We also require specific details of your current salary and remuneration package.

Deadline for applications: 23rd March 2018 at 17:00hrs. Late applications will not be considered.

Please advise of any dates that you will be unavailable during late March and April, if selected through to the next stage.

FAW Trust, Dragon Park, Newport International Sports Village, Newport, NP19 4RA
T: 01633 282911 E: paul.tanner@fawtrust.cymru www.welshfootballtrust.org.uk

The Welsh Football Trust is committed to protecting children and vulnerable adults and follows the recruitment guidelines of the FAW's Welfare Policy. Successful candidates will be subject to an enhanced DBS Disclosure before their appointment is confirmed.

This post is supported by:
The Football Association of Wales
Sport Wales